Bridging The Gap: Rethinking Work Experience With Young Person Ready

At Inspire 2 Ignite, we believe work experience is more than a tick-box activity – it's a vital moment of connection that can ignite a young person's future. Yet, too often, it's treated as a formality – a one off placement rather than a meaningful introduction to the world of work. To transform this, we need more than just placements. We need employers who understand young people – and young people who feel genuinely welcome.

What Is Young Person Ready?

Young Person Ready (YPR) is our response to this challenge – an employer-facing endorsement that prepares organisations to meaningfully engage young people. It's not about creating a one-size-fits-all offer. It's about helping businesses:

- Understand what young people actually want from the world of work.
- Build inclusive, flexible, and inspiring experiences.
- Commit to a culture shift where young people are seen not as visitors, but as the next generation of value.

Why It Matters

The government's ambition for every young person to access 10 days of work experience is a powerful opportunity – but only if those experiences are real, relevant, and rooted in trust.

YPR helps employers move beyond box-ticking, offering flexible entry points that still deliver impact. For young people, it opens the door to industries they've never encountered - from construction to media, sustainability to entrepreneurship.

A Growing Network

We're working with organisations of all sizes across the Cambridgeshire & Peterborough region and beyond – helping them become part of a movement that doesn't just offer work experience, but redefines it.

Young people who experience just four meaningful interactions with employers are 86% less likely to become NEET (Not in Education, Employment or Training).



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