

## SUPPORT FOR EMPLOYERS

### Future-proof your talent pipeline

By working with Form the Future, you'll gain access to thousands of students in Cambridgeshire and beyond who bring fresh ideas to your business. Engaging your future workforce starts here. By working with us, we'll help you to future-proof your talent pipeline, building your employer brand and making it easier to recruit.

#### FOR BUSINESSES

We want to equip young people with the experience and skills they will need to succeed in their career of choice and enable businesses to recruit skilled workers locally.

Good careers education needs regular contact with local businesses who can offer practical support and advice on the skills students need to succeed. Form the Future provides a crucial link between schools, businesses and young people to improve social mobility, raise young people's ambitions and safeguard businesses' future in the area.

#### DELIVERY LOCATIONS

Cambridge, South Cambridgeshire, East Cambridgeshire, Fenland, Huntingdonshire, Peterborough, Suffolk and surrounding counties. Form the Future is expanding and keen to deliver services into any area.

#### HOW WE WORK WITH OUR PARTNERS

We identify ways to enhance your CSR / ESG strategy, match you with services that meet your needs, and create a tailored programme of support at different sponsorship levels. So, whether you're looking to engage with students through specific activities or provide meaningful volunteering opportunities for your team – we're here to help.

We manage the entire process, ensuring smooth running of the activities we work on together. We regularly check in to ensure our business partners are getting exactly what they need from our partnership and look for ways to improve our services so that businesses get the most out of working with Form the Future.

#### TYPE OF SUPPORT AND OPPORTUNITIES

All opportunities can be tailored to suit your needs and can help you to build your talent pipeline, invest in your people, build your brand, and help your community:

- Employer encounters for students and teachers
- Employee volunteering and ambassador opportunities
- Employee development opportunities – e.g. leadership, management and mentoring skills
- Managed and curated work experience programmes
- Managed Internship opportunities
- Careers talks aimed at students, teachers, parents and employers
- Careers fairs / carousels
- Interactive in-school careers learning sessions – e.g. Apprenticeship Talks
- Mentoring sessions
- Employability Education – e.g. CV workshops, Mock Assessment Centres, Mock Interviews
- Networking events
- STEM outreach programme

- Evaluation and impact analysis

### BECOME A PARTNER

If you'd like to find out more about partnering with Form the Future, what we can offer your organisation and the benefits of partnership, please get in touch to arrange a free consultation.

### CONTACTS

Gwen Bergius – Business Development Manager

[gbergius@formthefuture.org.uk](mailto:gbergius@formthefuture.org.uk)

Dawn Easby-Thwaites – Ambassador Manager

[deasby@formthefuture.org.uk](mailto:deasby@formthefuture.org.uk)

Steve Thompson – Chief Operating Officer

[sthompson@formthefuture.org.uk](mailto:sthompson@formthefuture.org.uk)

Anne Bailey – Co-Founder and CEO

[abailey@formthefuture.org.uk](mailto:abailey@formthefuture.org.uk)